

Holly Ball

CentraCare Foundation presents a gala event in St. Cloud.

Since 1974, Holly Ball has raised over \$12 million benefiting the greatest patient needs for CentraCare Hospice and Coborn Cancer Center as well as the Central Minnesota Child Advocacy Center. These funds provide programs and services that are not covered by insurance.



over **\$12** million
has been raised through Holly Ball.

Presenting Sponsor Benefit Details

- Recognized as Presenting Sponsor
- Logo on all billboard advertising
- Company logo on red carpet banner

Premier Sponsor Benefit Details

- **Hospice Sponsor:** Logo on poster by Tree of Life (represents those who have passed)
- **Courage Sponsor:** Logo on poster at event
- **Child Advocacy Center Sponsor:** Logo on poster at event
- **Red Carpet Sponsor** Logo on red carpet banner

Partner Sponsors Benefit Details

- **Entertainment Sponsor:** Band announcements
- **Lighting Sponsor:** Logo on poster at event
- **Food Sponsor:** Logo on menu cards
- **Technology Sponsor:** Logo on electronic touch pads
- **Lounge Entertainment Sponsor:** Announcements made in lounge during entertainment
- **Digital Marketing Sponsor:** Logo on poster at event
- **Ornament Sponsor:** Logo on ornament for every other guest
- **Formal Photo Booth Sponsor:** Logo on formal photo booth poster
- **Beverage Sponsor:** Logo on main bar poster
- **Party Photo Booth Sponsor:** Logo on photo booth poster
- **Sparkle Sponsor:** Logo on sparkle station poster
- **Innovation Sponsor:** Logo on innovative product given to guests
- **Volunteer Sponsor:** Logo on volunteer t-shirts

Corporate Sponsorship Opportunities for Holly Ball | December 2, 2023 at River's Edge Convention Center, St. Cloud, MN

Corporate Sponsorship provides the following benefits:	Presenting Sponsor \$40,000	Premier Sponsor \$20,000	Partner Sponsor \$15,000	Co-Sponsor \$12,000	VIP Table Sponsor \$8,000	Gold Sponsor \$3,500	Diamond Sponsor \$2,200	Silver Sponsor \$1,500	Bronze Sponsor \$800
Specialty Recognition	See Benefit Details above	See Benefit Details above	See Benefit Details above		VIP Booth & Exclusive Perks				
Dinner Tables	4 10 guests each	3 10 guests each	2 10 guests each	2 10 guests each	1 10 guests each	1 10 guests each	6 Seats	4 Seats	2 Seats
Ad in Program	Full Page	Full Page	Half Page	Half Page	Listing	Listing	Listing	Listing	Listing
Save-the-date & Invitation	Logo	Logo	Logo	Logo					
Radio Marketing	Recognition before event	Recognition before event	Recognition before event	Recognition before event					
Event Website	Logo & Link	Logo & Link	Logo & Link	Logo & Link					
Event Screens	Logo	Logo	Logo	Listing					
Pre-event Social Media Marketing	Recognition	Recognition	Recognition	Recognition					
Post-event Social Media Marketing	Recognition	Recognition	Recognition	Recognition					

Commit to a three-year pledge. Even if the gift level increases from year to year, your pledge will remain the same.

We're passionate about supporting CentraCare/Holly Ball because we relate to the needs it serves. Our family has been personally affected by both cancer & the hospice journey, so we understand many challenges others might face. Supporting CentraCare's beneficiaries is important to us because it extends our reach beyond our own; allowing us to make a more meaningful impact in the lives of others we may not otherwise reach.

- Mike & Lily Ten Voorde, Ten Voorde Ford